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Unipart launches 'The Talent Factory' – a national programme to develop young talent

Unipart Group, one of Europe's leading full service logistics providers, is today launching 'The Talent Factory' - a national sports-based programme designed to identify and nurture talent in young people.

Working with Oxford United in Oxfordshire, Coventry Rugby Club in Warwickshire and Doncaster Rovers in Yorkshire the programme will encompass a range of programmes working with local schools to identify and develop both sports and life skills in young people and to promote sport as a key part of a healthy lifestyle.

The programme aims to connect with up to 200 schools in the three regions and will use young sports ambassadors from our partner organisations to run a programme of educational and sports activities with local schools over the next 12 months.

Commenting on the programme, Paul Brooks Sales Director Unipart Logistics said:

"Unipart has a strong commitment to investing and developing the communities in which we operate. We employ over 2000 people in each of these areas and we see The Talent Factory as an ideal way of connecting with and developing the talents of young people – our employees of the future.

"We have always encouraged our employees to get involved with community activities. It is in all our interests to be part of a strong and healthy community and it provides excellent opportunities for developing our employees. We hope to get as many of our employees involved in The Talent Factory as possible."

Phil Maynard, Director of Rugby, Coventry Rugby Club said of the new programme

"We are delighted to be supporting the Talent Factory. It is an ideal way for both the club and Unipart to connect with young people and find and develop their talents for the future.

Unipart have been Community Sponsors for CRFC for the last two years and their support has been vital in the development of our community programmes. This new initiative is a natural development of the relationship which will bring benefits for everyone involved.”

Owen Clarke, Business Development Manager of Oxford United said of the new programme

“Unipart Logistics has a strong relationship with Oxford United as the sponsor of our Youth Academy and we are delighted to support this new initiative. It is an ideal way for both the club and Unipart to connect with young people and to find and develop their talents for the future.

Oxford United has a high profile in the local community and this new programme will bring many benefits for the community and the organisations involved.”

Danny Ireland, Commercial Executive, of Doncaster Rovers said of the new programme

“We are delighted to be involved in The Talent Factory programme. It is an ideal way of identifying and developing young people’s skills and talent in both sports and life skills.

“Doncaster Rovers has a very strong profile in the local community and is actively engaged with many schools in the local area. With Unipart’s new initiative we will be able to extend this to all schools in the area.”

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L to r: Phil Maynard, Coventry Rugby Club, Paul Brookes, Unipart Logistics, Danny Ireland Doncaster Rovers FC with the mascots from the three clubs - Olly the Ox (Oxford United), Nellie (Coventry Rugby Club), Donny the Dog (Doncaster Rovers)

For a high resolution version of this photograph contact Debbie Daly as above.

Editors' Notes:

About The Unipart Group

The Unipart Group employs around 10,000 personnel worldwide and has an annual turnover of more than £1billion. It is a leading full service logistics provider and consultant in operational excellence.

Operating across a range of market sectors, including automotive, leisure, marine, manufacturing, mobile telecoms, rail, retail and technology, Unipart offers a breadth of services from third party logistics to expert consultancy.

All Unipart sites operate according to the Group's proprietary version of Lean known as The Unipart Way. This is a philosophy of working underpinned by tools and techniques that inspires efficiency, flexibility and outstanding customer service in any process.

Unipart also offers expert consultancy in implementing Lean principles and in supply chain management across a variety of industry sectors.

The Group's clients include Sainsbury's, ASOS.com, Homebase, Vodafone, BMW, Three, Sky, Aston Martin, Jaguar Land Rover.