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# UNIPART TO HOST DRIVE IN CINEMA EVENT

Unipart Group, the Oxford-based manufacturing, logistics and consultancy group, is to host an 'American Style' "Drive In Movie" event as part of the Photography Oxford festival – the first major photography event in the UK for many years.

The festival - which runs from 14th September to 5th October 2014 - features exhibitions, lectures and debates about photography. To create a different dimension to the festival, for five nights (24th to 29<sup>th</sup> September), Unipart is turning its car park at its Cowley headquarters into a free 'American style drive-in movie'.

Co-hosted by Unipart supplier ByBox – the logistics and supply chain management company - the outdoor cinema will show films that have the theme of photography running through them. Each film explores the various ways in which photography touches lives; whether that's as a keepsake or memento, proof or witness, or simply as a beautiful picture.

Frank Nigriello, Director of Corporate Affairs at Unipart Group said: "The Photography Oxford festival is the first major photography event in the UK for many years and, though the festival features a full programme of exhibitions, lectures and debates, we noticed there was nothing taking place in East Oxford. So, together with ByBox, we offered to create a different dimension to the festival by hosting a Pop Up Drive In cinema event.

"We are very pleased to be able to support Photography Oxford. It's going to be a great festival and we hope that the residents and local business in Cowley and the surrounding areas in particular, come along to enjoy our event."

Stuart Miller, CEO at ByBox added,

"Only Unipart could come up with such an inventive way to get to get the local community involved in this photography festival. We were only too pleased to come on board and show our support for such a great event."

The five evenings of movies to be shown at Unipart include:

24th September - Rear Window (1954) directed by Alfred Hitchcock - (PG)
25th September - Memento (2000) directed by Christopher Nolan - (15)
26th September - Fairytale: A True Story (1997) directed by Charles Sturridge - (U)
27th September - Funny Face (1957) directed by Stanley Donen - (U)
28th September - One Hour Photo (2002) directed by Mark Romenek - (15)

Admission is free, however due to the limited car parking spaces, cinema goers are asked to register for tickets by visiting the <u>Photography Oxford festival site</u>.

Each evening gates will open at 7.00 pm, hot food, drinks and confectionery will be on sale, the movie is scheduled to start at sundown (approximately 8.00pm).

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## **Editors' Notes:**

#### **About The Unipart Group**

The Unipart Group employs around 10,000 people worldwide and has an annual turnover of more than £1billion. It is a leading UK manufacturer, full service logistics provider and consultant in operational excellence.

Operating across a range of market sectors, including automotive, manufacturing, mobile telecoms, rail, retail and technology, Unipart offers a breadth of services from third party logistics to expert consultancy.

All Unipart sites operate according to The Unipart Way. This is a philosophy of working underpinned by tools and techniques that inspires efficiency, flexibility and outstanding customer service in any process.

The company, which is based in Oxford in the UK, has a growing number of international sites supporting a wide range of blue chip clients. For more information visit: <u>www.unipart.com</u>.

### About ByBox

Although ByBox is the UK's number 1 in-night delivery company, distribution is only one of the plethora of services that it can offer. It specialises in providing its customers with a complete end-to-end supply chain solution, one that encompasses everything from warehousing through to logistics, returns and even a flexible technical resource to assist with maintenance and deployment. It delivers over 20 million parcels per year and around 20,000 engineers use its lockers to collect parts on a daily basis.

But that's not all. Through its consumer arm myByBox (<u>www.myByBox.com</u>) you can experience the simplicity and flexibility of the ByBox service with every single one of your online deliveries. By using the myByBox service, you will never again come home to a "sorry we missed you" card or a parcel left in a less than ideal location. Lockers are based all around the country in easy to reach places such as supermarkets, train stations and shopping centres and are available 24 hours a day- perfect for those last minute online shops! Visit the ByBox website to find out more!

# About Photography Oxford Festival 14

Oxford is set to become a beacon on the world map of photography.

Photography Oxford - Festival '14 will feature exhibitions of world-class photography complemented by a programme of talks, debates, workshops, films and competitions.

It will be Europe's newest and most ambitious photography festival at a time when photography plays such a huge part in all our lives. The festival's mission is three-fold:

- To make world-class photography available to the widest possible audience in the regions
- To stimulate debate and discussion about the many vital issues that surround photography at the beginning of this 21st century
- To raise awareness and appreciation of the photographic arts to the level enjoyed by painting, sculpture and the other visual arts.

Photographers from the United States, Germany, New Zealand, France, Finland, Egypt, Italy and the United Kingdom will be showing their work in twenty venues across the city. The autumn festival will be the first of biennial events.