



Press Release: FOR IMMEDIATE RELEASE

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Unipart Logistics Deploys RF Code's Sensor-Based Active RFID & Announces Strategic Alliance

Sensor-based Active RFID taking costs out of supply-chain, The Unipart Way.

Unipart Logistics, one of Europe's leading independent supply chain companies and RF Code, Inc., the leading provider of automated RFID asset tracking and sensor solutions, have announced a strategic alliance to deliver the most advanced Active RFID-enabled lean solutions to the global supply chain marketplace.

Richard Hankinson, Automotive Director at Unipart Logistics, commented "We are delighted to form this strategic alliance with RF Code; it extends the capabilities of the Unipart Group, giving our clients and customers access to advanced asset tracking and management technology to provide real-time finger-tip control of complex supply chains".

Global supply chains are becoming increasingly complex, none more so than in industrial engineering and automotive manufacturing sectors. Opportunities abound to gain competitive advantage, release cash, and deliver carbon reductions in environments which are rarely risk-free. Getting it right is an immense challenge, and now Unipart Logistics and RF Code have teamed up to provide a solution.

"This is another big step for RF Code within these sectors," says Mitch Medford, CEO of RF Code. "We currently work with many large customers in oil and gas and logistics; this alliance increases our value proposition within the automotive markets where we have seen a rapid increase in demand for accurate asset tracking. We look forward to the success this strategic alliance will bring."

Unipart applies this technology within its Supply Chain Management offer across its Industrial Engineering, Manufacturing and Automotive sectors. Initially deployed at Unipart's Oxford headquarters, the combined solution enables accurate yet affordable, real-time wire-free tracking and management of in-bound parts and out-bound finished goods, including associated re-usable packaging and key individual components.

Unipart recently won the prestigious European Supply Chain Excellence Awards for 2013.

RF Code solutions have been positioned by many industry analysts as critical in the management of assets and monitoring of associated environmental conditions.

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About The Unipart Group




The Unipart Group employs around 10,000 people worldwide and has an annual turnover of more than £1 billion. It is a leading UK manufacturer, full service logistics provider and consultant in operational excellence.

Operating across a range of market sectors, including automotive, manufacturing, mobile telecoms, rail, retail and technology, Unipart offers a breadth of services from third party logistics to expert consultancy.

All Unipart sites operate according to the Group's proprietary version of Lean known as The Unipart Way. This is a philosophy of working underpinned by tools and techniques that inspires efficiency, flexibility and outstanding customer service in any process.

The company, which is based in Oxford in the UK, has a growing number of international sites supporting a wide range of blue chip clients. For more information visit: <http://www.unipart.com>

About RF Code

 **RF Code**[™] RF Code is one of the world's fastest growing, leading providers of distributed IT environmental monitoring and asset management solutions. The company is headquartered in Austin, TX, with offices and partners in the UK, EMEA, Australia, Asia and South America.

Its patented tracking and sensor technologies are deployed by many of the Fortune 250 and help manage the global data centres and logistics management of some of the largest IT service providers.

RF Code is an essential component of the asset management, risk and compliance assurance, and automated control systems in healthcare, IT Services, industrial supply chains, facilities management and natural resources / oil & gas industries. <http://www.rfcode.com>.